

## Payment Pro®

Instant and customized monthly car payment tool for your website!

## **Key Features**



Uses instant soft pull technology. No SSN or DOB required, and no impact on customer credit.



Real payments on every vehicle, on all desktop and mobile sites.



Shop By Payment\* allows customers to shop your inventory based on their desired payment.



Instantly pre-qualify your customers and see the finance rate.



Get trade-in value, including equity and pay off.



Website banners increase customer engagement on your website.

## Turn website visits into showroom visits.

Today's consumers spend hours online visiting dozens of websites – including yours – to research their next vehicle purchase, yet many never leave a footprint. How do you turn website visits into showroom visits?

PaymentPro® is an effective conversion tool for dealership websites that provides shoppers with instant and customized monthly car payment options based on individual credit and inventory eligibility. Pre-qualified leads are delivered direct to you!

PaymentPro's Shop By Payment\* is the only car shopping experience that matches your customers' monthly payment budget with your website inventory.

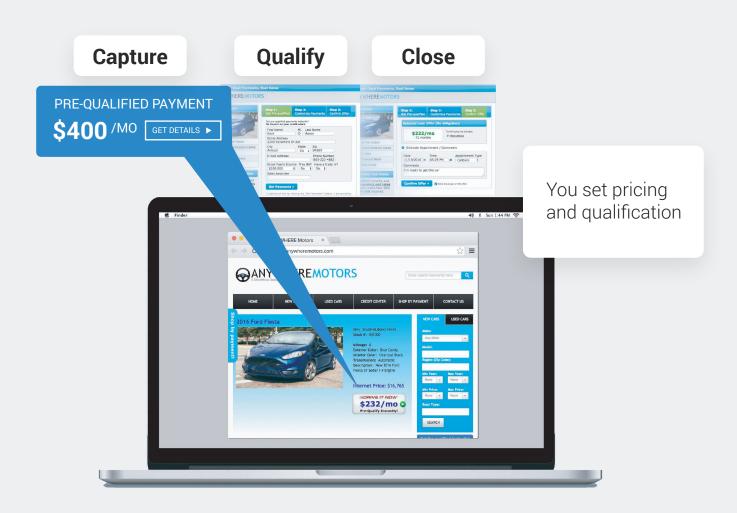


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